## ENGAGEMENT



Expand and strengthen outdoor experiences and recreation opportunities consistent with the organization's mission, and keep pace with market trends to contribute to the region's attractiveness as a place to live, work and play.



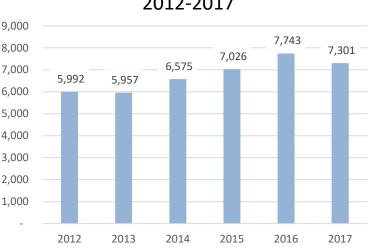




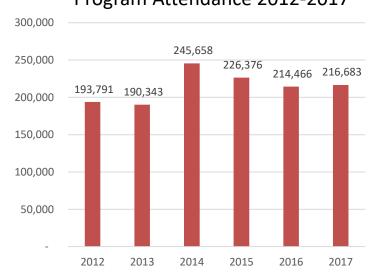


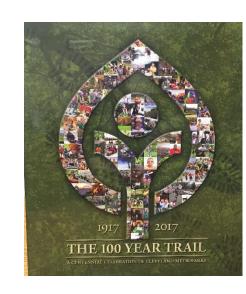


Number of Programs Provided 2012-2017



## Outdoor Experiences Program Attendance 2012-2017

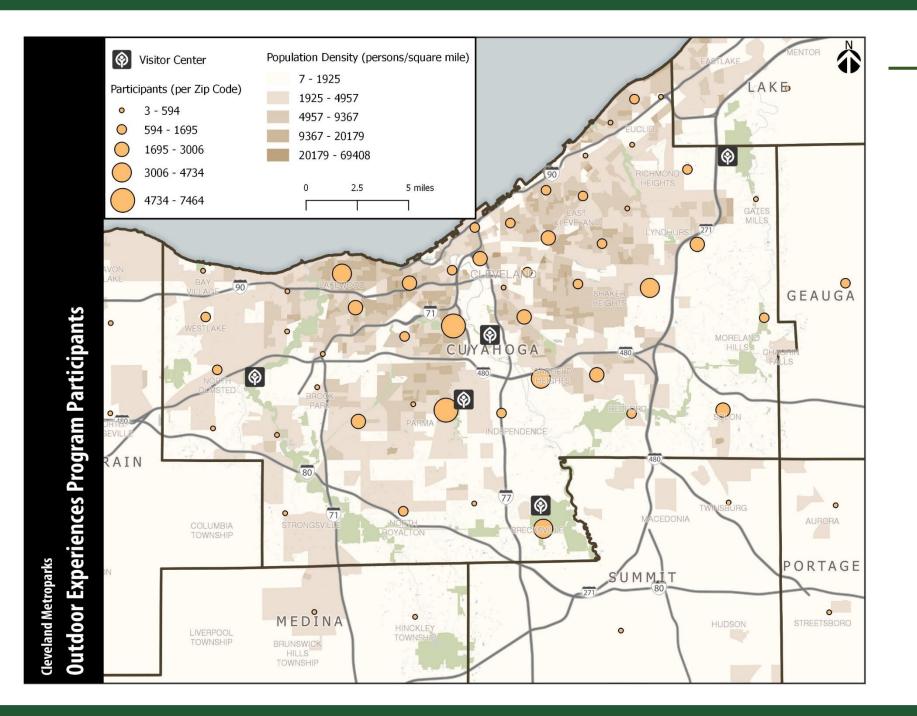






- ➤ Watershed Stewardship Center opened in 2013
- > Trailside Program Center classroom opens in 2018
- > Fort Hill Stairs completed in 2016
  - Centennial Book completed in 2016
  - Interpretive boat tours on the Cuyahoga River
- Raptor Aviary opens in 2017





# Education and Recreation Program Service Area



## **Employee Engagement**

- North Coast 99 Best Places to Work
  - 12-time winner
  - Report benchmarks performance of local companies
- Gallup Employee Satisfaction Survey
  - Following up with action items
  - International statistics and comparisons
- Employee Service to Outside Organizations
  - Over 50 Employees volunteer their time to outside non-profit, community, and professional organizations in an official capacity
  - Service includes elected officials, environmental organizations, educational societies, and service on numerous boards







## Zoo Educational Programs

Year	Zoo Attendance	<b>Program Attendance</b>
2012	1,170,443	285,301*
2013	1,123,660	175,750
2014	1,059,632	241,481
2015	1,090,148	332,081**
2016	1,023,608	264,474
2017	1,042,564	238,762***



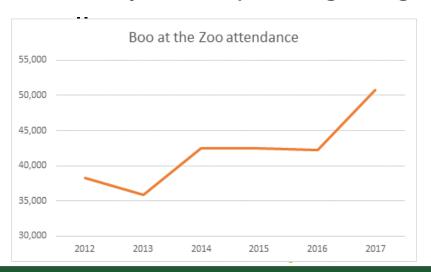


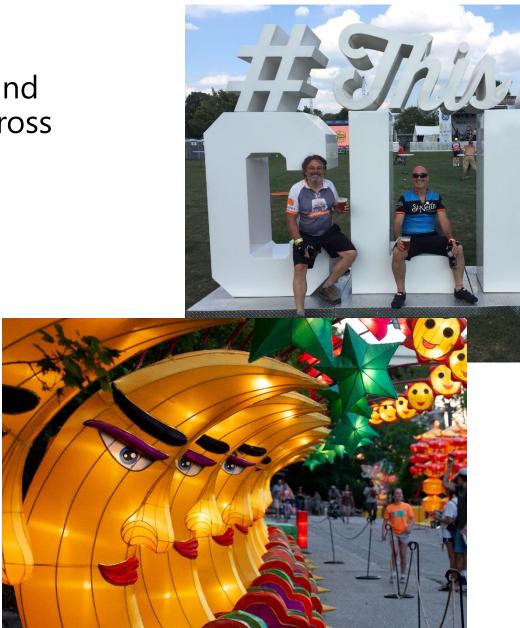


## **Special Events**

Numerous special events programmed to draw visitors and provide unique experiences across the Park District

- Asian Lanterns
- Centennial Fireworks
- Birds of Prey Weekend
- History of Maple Sugaring







Advance connections and trail systems that complete the Emerald Necklace and, in partnership with other agencies and communities, connect with local, state and regional trail networks, communities and places of interest.

#### Water Taxi





TIME TO EXPLORE

- New record day for passengers on Saturday, August 18, transported
   1,952 people during the Flats Festival of the Arts.
- \$50,000 from Arcelor Mittal grant made it possible for the second year in a row to offer free rides.
- In August 2018, Water Taxi reached 42, 308 guests (over 2,000 since same time as last year).



### Implementation Partners

- Trust for Public Land
- L.A.N.D. studio, Inc.
- Northeast
   Ohio Area
   Wide
   Coordinatin
   g Agency



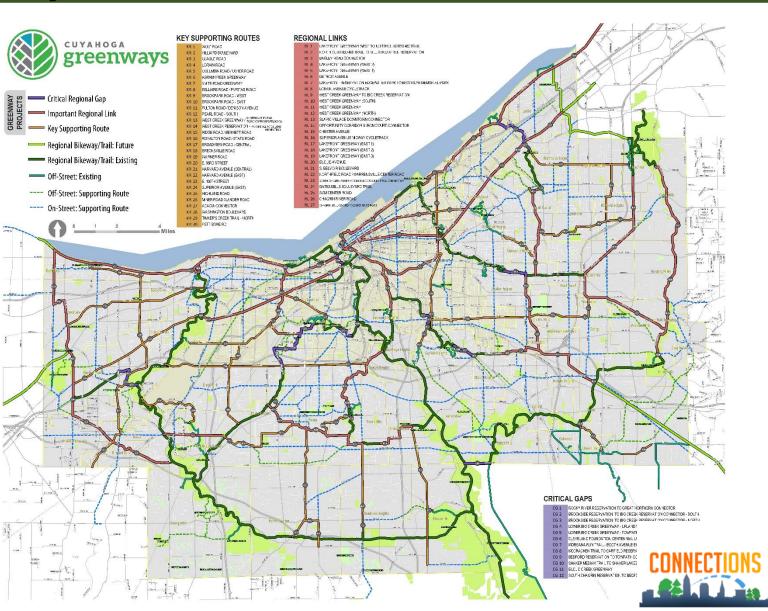


## Cuyahoga Greenways Plan

- Regional trails and greenways plan
- Sponsored by Cuyahoga County Planning

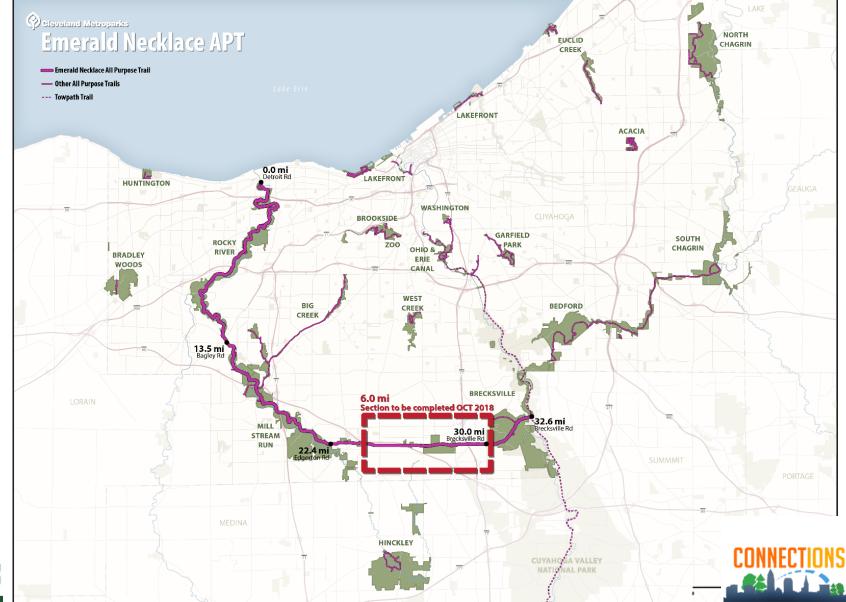






#### All Purpose Trails

- 113 total miles in 2018
- 12.6 miles of new paved trails
- 9.0 miles of existing paved trails added through property acquisition (Acacia, Lakefront parks)





#### Natural Surface & Mountain Bike Trails

- 26 miles of new natural surface trails
  - includes Royalview, Forbes Woods, and new West Creek trail
- ~6 miles of reconstructed natural surface trails
  - includes Sylvan Loop, Johnson's Creek, and Dentzler Hill





