

# Financial Presentation December 14, 2017

YEARS



## Cleveland Metroparks Financial Summary – November 2017

	2016 YTD	2016 Annual	2016 YTD % of	2017 YTD	2017 Annual	2017 Remaining	2017 YTD % of
	Actual	Budget	Budget Used	Actual	Budget	Budget	Budget Used
Revenues:			-		-		
Property Tax	73,854,566	73,127,868	101.0%	74,063,298	74,233,000	169,702	99.8%
Local Gov't, Donations, Gifts, Grants	7,978,551	19,048,484	41.9%	9,488,654	24,289,603	14,800,949	39.1%
Interest Income	203,173	100,000	203.2%	225,886	225,000	(886)	100.4%
Charges for Services	23,296,326	26,100,283	89.3%	25,733,950	26,250,411	516,461	98.0%
Damages and Fines	included in charges for	services		74,297	140,192	65 <i>,</i> 895	53.0%
Self-Funded	7,003,555	7,074,864	99.0%	7,746,308	9,761,000	2,014,692	79.4%
Total Revenues	112,336,171	125,451,499	89.5%	117,332,393	134,899,206	17,566,813	87.0%
Operating Expenditures:							
Salaries and Benefits	54,915,756	62,003,228	88.6%	58,231,380	65,565,616	7,334,236	88.8%
Contractual Services	included in operation e	expenditures		3,857,099	6,329,174	2,472,075	60.9%
Operations	20,834,805	27,660,125	75.3%	18,956,281	25,926,614	6,970,333	73.1%
Self-Funded	8,588,790	9,761,000	88.0%	5,886,643	7,670,000	1,783,357	76.7%
Operating Expenditures	84,339,351	99,424,353	84.8%	86,931,403	105,491,404	18,560,001	82.4%
Operating Results - Surplus/(Subsidy)	27,996,820	26,027,146	107.6%	30,400,990	29,407,802	(993,188)	103.4%
Capital Expenditures:							
Capital Project Labor	-	-		-	201,945	201,945	0.0%
Capital Material	2,500,360	5,597,914	44.7%	2,854,275	6,782,457	3,928,182	42.1%
Capital Contracts	20,190,378	25,930,884	77.9%	14,012,913	36,892,435	22,879,522	38.0%
Capital Equipment	2,901,524	2,403,759	120.7%	1,763,777	2,817,261	1,053,484	62.6%
Animal Acquisition	33,004	94,730	34.8%	42,050	88,467	46,417	47.5%
Land Acquisition	2,202,793	1,023,948	215.1%	777,412	1,470,543	693,131	52.9%
Capital Expenditures	27,828,059	35,051,235	79.4%	19,450,427	48,253,108	28,802,681	40.3%



# Cleveland Metroparks – Golf Operations Financial Summary – November 2017

	2016 YTD	2016 Annual	2016 YTD % of	2017 YTD	2017 Annual	2017 Remaining	2017 YTD % of
	Actual	Budget	Budget Used	Actual	Budget	Budget	Budget Used
Operating Revenues:							
Greens Fees	3,068,411			3,408,296	3,330,279	(78,017)	102.3%
Equipment Rentals	1,410,702			961,333	1,476,430	515,097	65.1%
Driving Range/Practice Tee	270,088			334,947	304,786	(30,161)	109.9%
Professional Services	101,485			134,766	128,102	(6,664)	105.2%
Merchandise Sales	361,534			363,448	382,285	18,837	95.1%
Food Service	802,617			716,332	746,500	30,168	96.0%
Other Golf Revenue	161,459			215,150	426,054	210,904	50.5%
Total Revenues	6,176,296	6,820,442	90.6%	6,134,272	6,794,436	660,164	90.3%
Operating Expenditures:							
Salaries and Benefits	3,426,777	4,305,287	79.6%	3,743,502	3,936,501	192,999	95.1%
Contractual Services	(59,060)	included in opera	tions	29,217	61,879	32,662	47.2%
Operations	2,442,306	2,136,960	114.3%	1,909,814	2,615,629	705,815	73.0%
Utilities	448,903			424,378	517,542	93,164	82.0%
Operating Expenses	1,993,403			1,485,436	2,098,087	612,651	70.8%
Total Operating Expenditures	5,810,023	6,442,247	90.2%	5,682,533	6,614,009	931,476	85.9%
Operating Results - Surplus/(Subsidy)	366,273	378,195	96.8%	451,739	180,427	(271,312)	250.4%
Capital Expenditures:							
In-House Capital Labor	391,100	500,000	78.2%	-	-	-	NA
Capital Material	768,849	1,167,645	65.8%	221,693	952,400	730,707	23.3%
Capital Contracts	1,027,208	1,669,491	61.5%	368,753	1,486,677	1,117,924	24.8%
Capital Equipment	454,804	607,986	74.8%	635,779	697,663	61,884	91.1%
Total Capital Expenditures	2,641,961	3,945,122	67.0%	1,226,225	3,136,740	1,910,515	39.1%
Net Surplus/(Subsidy)	(2,275,688)	(3,566,927)	63.8%	(774,486)	(2,956,313)	(2,181,827)	26.2%



## Cleveland Metroparks – Golf Operations Financial Summary – November 2017

	Big Met	(18)	Little Me	et (9)	Mastik Wo	ods (9)	Manaki	ki (18)	Sleepy Hollow (18)	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues:										
Greens Fees	628,294	612,361	188,351	188,104	156,270	152,866	620,057	594,387	743,406	611,442
Equipment Rentals	158,661	281,529	57,517	86,438	36,735	59,875	193,664	263,487	241,451	267,720
Driving Range/Practice Tee	-	-	-	-	-	-	2,335	1,880	112,246	94,874
Professional Services	510	14	-	895	6,400	725	4,990	5,371	29,113	14,851
Merchandise Sales	65,096	64,375	19,453	19,827	12,658	14,947	52,661	59,739	104,400	105,164
Food Service	181,108	197,424	28,586	31,455	16,771	19,631	13	98,719	271,992	252,166
Other Golf Revenue	17,860	6,072	14,722	1,174	9,692	22,903	114,666	12,431	(3,697)	11,219
Operating Revenues	1,051,529	1,161,775	308,629	327,893	238,526	270,948	988,386	1,036,014	1,498,910	1,357,435
Operating Expenditures:										
Salaries and Benefits	556,394	509,475	143,950	156,678	139,016	135,819	500,785	529,183	599,932	563,015
Contractual Services	6,061	(1,657)	1,932	-	624	-	3,688	-	9,832	23,822
Operations	295,918	408,214	90,587	129,318	74,502	138,738	268,246	379,534	524,399	535,201
Operating Expenditures	858,374	916,032	236,468	285,996	214,142	274,556	772,719	908,718	1,134,162	1,122,038
<b>Operating Surplus/(Subsidy)</b>	193,155	245,743	72,161	41,897	24,384	(3,608)	215,667	127,296	364,748	235,397
Capital Expenditures:										
In-House Capital Labor	-	5,405	-	-	-	-	-	7,490	-	244,670
Capital Material	123	25,386	-	-	-	-	14,123	66,899	3,180	274,239
Capital Contracts	-	11,355	-	-	-	-	59,616	42,879	6,608	27,672
Capital Equipment	100,001	-	-	37,982	-	37,982	389,026	4,929	44,250	307,682
Capital Expenditures	100,124	42,146	-	37,982	-	37,982	462,765	122,197	54,037	854,263
Net Surplus/(Subsidy)	93,031	203,597	72,161	3,915	24,384	(41,590)	(247,098)	5,099	310,711	(618,866)



## Cleveland Metroparks – Golf Operations Financial Summary – November 2017

	Shawnee Hi	lls (27)	Washington	Park (9)	Seneca	a (27)	Golf Ac	lmin	Total	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues:										
Greens Fees	557,956	470,158	86,624	74,577	421,957	364,266	5,381	250	3,408,296	3,068,411
Equipment Rentals	130,325	239,602	18,791	24,218	124,189	187,834	-	-	961,333	1,410,702
Driving Range/Practice Tee	75,163	57,190	137,548	110,903	7,655	5,241	-	-	334,947	270,088
Professional Services	20,241	11,040	35,325	36,144	38,187	32,445	-	-	134,766	101,485
Merchandise Sales	46,275	47,433	17,052	15,545	30,061	31,092	15,792	3,412	363,448	361,534
Food Service	111,210	109,367	17,397	15,701	89,256	78,155	-	-	716,332	802,617
Other Golf Revenue	(6,259)	19,184	72,924	68,875	(12,861)	(6,193)	8,103	25,794	215,150	161,459
<b>Operating Revenues</b>	934,912	953,973	385,660	345,962	698,444	692,840	29,276	29,456	6,134,272	6,176,296
Operating Expenditures:										
Salaries and Benefits	447,095	429,435	221,413	214,621	502,075	492,608	632,842	395,943	3,743,502	3,426,777
Contractual Services	1,841	-	1,191	-	3,441	(24,994)	608	(56,231)	29,217	(59 <i>,</i> 060)
Operations	260,504	346,989	89,298	139,345	237,900	293,307	68,463	71,660	1,909,815	2,442,306
Operating Expenditures	709,440	776,423	311,901	353,967	743,416	760,921	701,912	411,372	5,682,535	5,810,023
Operating Surplus/(Subsidy)	225,472	177,550	73,759	(8,005)	(44,972)	(68,081)	(672,636)	(381,916)	451,737	366,273
Capital Expenditures:										
In-House Capital Labor	-	855	-	-	-	132,681	-	-	-	391,101
Capital Material	10,255	57,924	-	-	194,012	344,401	-	-	221,692	768,849
Capital Contracts	81,512	-	-	-	221,017	945,303	-	-	368,753	1,027,209
Capital Equipment	100,001	5,432	-	5,432	-	39,807	2,501	15,560	635,779	454,805
Capital Expenditures	191,768	64,211	-	5,432	415,029	1,462,192	2,501	15,560	1,226,224	2,641,965
Net Surplus/(Subsidy)	33,705	113,338	73,759	(13,437)	(460,001)	(1,530,272)	(675,137)	(397,476)	(774,487)	(2,275,691)



## **Cleveland Metroparks – Zoo Operations Financial Summary – November 2017**

	2016	2016	2016	2017	2017	2017	2017
	YTD	Annual	YTD % of	YTD	Annual	Available	YTD % of
	Actual	Budget	Budget Used	Actual	Budget	Budget	Budget Used
Operating Revenues:			-		_	-	
General & Special Event Admissions	4,280,751	4,685,000	91.4%	4,010,324	4,114,800	104,476	97.5%
Zoo Guest Experience	869,693	826,105	105.3%	880,486	894,932	14,446	98.4%
Zoo Society Attendance	1,350,870	1,852,500	72.9%	2,024,774	1,982,500	(42,274)	102.1%
Zoo Souvenirs/Refreshments	1,404,419	962,000	146.0%	1,437,338	1,587,620	150,282	90.5%
Education	449,614	442,631	101.6%	418,426	864,479	446,053	48.4%
Zoo Rental and Events	913,637	799,699	114.2%	388,781	-	(388,781)	
Consignment Admissions	included in zoo guest	experience		339,916	400,000	60,084	85.0%
Miscellaneous	24,567			78,564	95,429	16,865	82.3%
Total Revenues	9,293,551	9,567,935 🖡	97.1%	9,578,609	9,939,760	361,151	96.4%
Operating Expenditures:							
Salaries and Benefits	12,549,402	14,756,761	85.0%	13,010,034	15,053,495	2,043,461	86.4%
Contractual Services	included in operation	s expenditures		185,873	320,316	134,443	58.0%
Operations	4,125,361	5,409,249	76.3%	4,126,901	5,513,456	1,386,555	74.9%
Utilities	1,930,218	2,465,091	78.3%	1,936,505	2,487,505	551,000	77.8%
Other	2,195,143	2,944,158	74.6%	2,190,396	3,025,951	835,555	72.4%
Total Operating Expenditures	16,674,763	20,166,010	82.7%	17,322,808	20,887,267	3,564,459	82.9%
Operating Surplus/(Subsidy)	(7,381,212)	(10,598,075)	69.6%	(7,744,199)	(10,947,507)	(3,203,308)	70.7%
Capital Revenues:							
Zoo Animal Sales	3,912	-	(3,912)	1,940	-	(1,940)	NA
Total Revenues	3,912	-	(3,912)	1,940	-	(1,940)	NA
Capital Expenditures:							
Capital Material	206,500	825,108	25.0%	200,887	814,888	614,001	24.7%
Capital Contracts	3,252,217	4,101,098	79.3%	1,289,681	3,802,518	2,512,837	33.9%
Capital Equipment	269,990	450,517	59.9%	120,114	418,491	298,377	28.7%
Animal Acquisition	33,004	94,730	34.8%	49,406	88,467	39,061	55.8%
Total Capital Expenditures	3,761,711	5,471,453	68.8%	1,660,088	5,124,364	3,464,276	32.4%
Capital Surplus/(Subsidy)	(3,757,799)	(5,471,453)	68.7%	(1,658,148)	(5,124,364)	(3,466,216)	32.4%
Restricted Fund Revenue:							
Operating	966,366			843,659	1,609,194	765,535	52.4%
Capital	1,449,548			1,265,488	2,413,790	1,148,302	52.4%
Total Restricted Fund Revenues	2,415,914			2,093,575	4,022,984	1,913,837	52.4%
Restricted Fund Expenditures:							
Operating	745,958			613,215	1,252,448	639,233	49.0%
Capital	2,600,898			925,976	3,056,268	2,130,292	30.3%
Total Restricted Fund Expenditures	3,346,856			1,539,191	4,308,716	2,769,525	35.7%
Restricted Fund Surplus/(Subsidy)	(930,942)			554,384	(285,732)	(855,688)	199.5%
	(300,542)			001,004	(200)/ 02)	(000)000	200.070



## **Cleveland Metroparks – Enterprise Operations Financial Summary – November 2017**

	2016 YTD Actual	2016 Annual Budget	2016 YTD % of Budget Used	2017 YTD Actual	2017 Annual Budget	2017 Remaining Budget	2017 YTD % of Budget Used
Operating Revenues:							
Concession Sales	3,693,856			4,710,523			
Dock Rentals	719,061			752,600			
Chalet Operations	231,406			219,052			
Hayrides	24,463			41,349			
Aquatics	160,025			149,070			
Enterprise Non Concession Sales	8,533			-			
Ranger Fines	2,240			1,470			
Total Revenues	4,839,584	5,832,826	83.0%	5,874,064	5,947,318	73,254	98.8%
Operating Expenditures:							
Salaries and Benefits	expense accounts r	reclassified		3,043,323	3,081,319	37,996	98.8%
Contractual Services	in new accounting	system		77,832	99,484	21,652	78.2%
Operations				3,036,924	3,592,187	555,263	84.5%
Total Operating Expenditures	5,042,988	5,400,808	93.4%	6,158,079	6,772,990	614,911	90.9%
Operating Results - Surplus/(Subsidy)	(203,404)	432,018	-47.1%	(284,015)	(825,672)	(541,657)	34.4%
Capital Expenditures:							
Capital Material	Capital accounts re	eclassified		188,840	245,714	56,874	76.9%
Capital Equipment	in new accounting	system		75,685	93,983	18,298	80.5%
Total Capital Expenditures	314,917	356,996	88.2%	264,525	339,697	75,172	77.9%
Net Surplus/(Subsidy)	(518,321)	75,022	690.9%	(548,540)	(1,165,369)	(616,829)	47.1%



## **Cleveland Metroparks – Enterprise Operations Financial Summary – November 2017**

	Merwin's Wharf		Wallace Lake		Huntington Co	oncessions	Edgewater Beach House	
	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	2,045,450	1,789,170	69,418	64,181	190,896	207,025	913,173	-
Operating Expenditures	1,988,191	1,772,563	59,741	60,502	170,755	183,006	745,330	-
<b>Operating Surplus/(Subsidy)</b>	57,259	16,607	9,677	3,679	20,141	24,019	167,843	-
Capital Expenditures	55,474	47,989	-	2,409	2,999	2,884	144,892	-
Net Surplus/(Subsidy)	1,785	(31,382)	9,677	1,270	17,142	21,135	22,951	-

	Mobile Conc	essions	Hinckley Lake Concessions		Edgewater Pier		East 55th Restaurant		East 55th Marina	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	-	154,228	43,734	41,372	113,070	214,337	387,717	352,551	801,114	733,315
Operating Expenditures	1,247	68,049	47,377	47,958	114,029	105,929	428,016	347,929	340,239	328,064
Operating Surplus/(Subsidy)	(1,247)	86,179	(3,643)	(6,586)	(959)	108,408	(40,299)	4,622	460,875	405,251
Capital Expenditures	-	24,500	-	-	-	-	-	33,101	21,757	8,104
Net Surplus/(Subsidy)	(1,247)	61,679	(3,643)	(6,586)	(959)	108,408	(40,299)	(28,479)	439,118	397,147



#### **Cleveland Metroparks – Enterprise Operations Financial Summary – November 2017**

	Emerald Necklace Restaurant		Emerald Necklace Marina		Water 1	Гахі	Parking	
	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	210,906	229,073	352,861	376,270	58,419	36,272	226,249	137,687
Operating Expenditures	240,066	300,183	264,226	316,916	96,709	86,950	14,084	12,965
Operating Surplus/(Subsidy)	(29,160)	(71,110)	88,635	59,354	(38,290)	(50,678)	212,165	124,722
Capital Expenditures	61	21,803	1,017	27,947	-	9,675	-	11,248
Net Surplus/(Subsidy)	(29,221)	(92,913)	87,618	31,407	(38,290)	(60,353)	212,165	113,474

	Chalet		Ledge Lake		Aquatic Management		<b>Enterprise Administration</b>		Total	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	289,255	307,272	171,803	196,829	-	-	-	-	5,874,065	4,839,582
Operating Expenditures	254,705	252,525	128,951	149,330	561,290	539,461	703,123	470,657	6,158,079	5,042,987
Operating Surplus/(Subsidy)	34,550	54,747	42,852	47,499	(561,290)	(539,461)	(703,123)	(470,657)	(284,014)	(203,405)
Capital Expenditures	37,285	83,240	-	16,667	-	25,351	1,039	-	264,524	314,918
Net Surplus/(Subsidy)	(2,735)	(28,493)	42,852	30,832	(561,290)	(564,812)	(704,162)	(470,657)	(548,538)	(518,323)



# Cleveland Metroparks – Nature Shops and Kiosks Financial Summary – November 2017

	2016 YTD Actual	2016 Annual Budget	2016 YTD % of Budget Used	2017 YTD Actual	2017 Annual Budget	2017 Remaining Budget	2017 YTD % of Budget Used
Operating Revenues:							
Charges for Services	508,537	502,300	101.2%	570,877	556,500	(14,377)	102.6%
Total Revenues	508,537	502,300	101.2%	570,877	556,500	(14,377)	102.6%
Operating Expenditures:							
Salaries and Benefits	expense accounts r	reclassified		225,347	268,205	42,858	84.0%
Contractual Services	in new accounting	system -		9,914	15,112	5,198	65.6%
Operations	budget did not sep	arate this dept.		235,063	245,460	10,397	95.8%
Total Operating Expenditures	467,901			470,324	528,777	58,453	88.9%
Operating Results - Surplus/(Subsidy)	40,636			100,553	27,723	(72,830)	362.7%
Capital Expenditures:							
Capital Material	see note above						
Capital Equipment				3,043	3,010	(33)	101.1%
Total Capital Expenditures	23,578			3,043	3,010	(33)	101.1%
Net Surplus/(Subsidy)	17,058		-	97,510	24,713	(72,797)	394.6%



#### Cleveland Metroparks – Nature Shops and Kiosks Financial Summary – November 2017

	North Chagrin		Rocky River		West C	reek	Hinckley Lake Boat Shop	
	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	62,473	47,989	118,369	111,112	30,467	29,483	317,432	302,031
Operating Expenditures	30,064	41,138	70,829	54,766	18,872	14,783	175,884	167,501
Operating Surplus/(Subsidy)	32,409	6,851	47,540	56,346	11,595	14,700	141,548	134,530
Capital Expenditures	680	3,286	680	3,286	680	3,286	1,002	13,721
Net Surplus/(Subsidy)	31,729	3,565	46,860	53,060	10,915	11,414	140,546	120,809

	Nature Shop Mobile		Southpark Kiosk		Great Northern Kiosk		<b>Retail Division/Admin</b>		Total	
	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016
Operating Revenues	34,693	5,212	-	4,227	7,444	8,473	-	-	570,878	508,527
Operating Expenditures	2,214	1,416	1,724	14,532	24,366	26,206	146,371	147,559	470,324	467,901
Operating Surplus/(Subsidy)	32,479	3,796	(1,724)	(10,305)	(16,922)	(17,733)	(146,371)	(147,559)	100,554	40,626
Capital Expenditures	-	-	-	-	-	-	-	-	3,042	23,579
Net Surplus/(Subsidy)	32,479	3,796	(1,724)	(10,305)	(16,922)	(17,733)	(146,371)	(147,559)	97,512	17,047

