

AWARD OF BIDS/RFPS/CO-OPS/SINGLE SOURCE (cont.)

**RFP #6536 SUMMARY: 2021 INFORMATION TECHNOLOGY KENTICO
WEBSITE DEVELOPMENT SERVICES**

<i>--- HIGHLIGHTS AT A GLANCE ---</i>
2020 YTD Expenditures = \$60,000.00
2021 Estimate = \$100,000.00

Background

Currently, Information Technology Services (ITS) utilizes outside IT consultants to supplement the efforts of related IT projects and services. This includes programming and development of features for Cleveland Metroparks website. These IT consultants assist Cleveland Metroparks in a variety of ways, including but not limited to 1. targeted expertise on using and extending the Kentico Content Management System; 2. quick turnaround support for high-priority projects; and, 3. unexpected internal employment scenarios.

This recommendation enables Cleveland Metroparks to select the best development partners while maintaining financial objectivity. Therefore, the below companies were selected to provide services on an “as needed” basis for a one (1) year period beginning January 1, 2021 through December 31, 2021, renewable for one (1) additional one (1) year term at Cleveland Metroparks’ sole discretion.

Anticipated Vendors (include, but are not limited to):

VENDOR	Resumes, Capabilities, Expt. (40%)	References, Projects, Prior Work (30%)	Pricing (30%)	Total
BlueModus	40	30	20	90
iMedia	40	30	25	95
Svanco/American Eagle	40	25	20	85

*Please note other consultants may be chosen throughout the contract term through the State of Ohio Cooperative Contract, GSA Cooperative Contract, or another cooperative agreement available to government municipalities.

Cleveland Metroparks reserves the right to not award any contracts to any of the development firm listed above.

RECOMMENDED ACTION:

That the Board authorize the Chief Executive Officer to enter into an agreement, in a form approved by the Chief Legal & Ethics Officer, between Cleveland Metroparks and **various consultants** listed and summarized above, and maintained in the proposal file for RFP #6536, for a one (1) year period beginning January 1, 2021 through December 31, 2021, renewable for one (1) additional one (1) year term, with a **total one (1) year cost not to exceed \$100,000**. In the event the log of consumption approaches 90 percent of the estimate, an action item will be presented to the Board requesting an increase.