



Cleveland Metroparks®

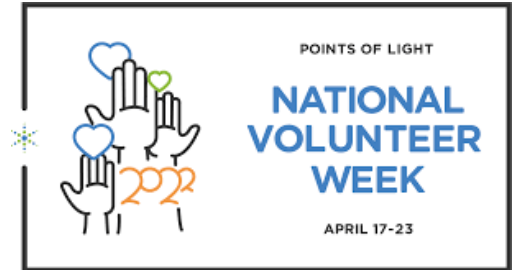
FIND YOUR PATH

Volunteer Services Update
Lynne Lisner, Volunteer Services Director

National Volunteer Week

HAPPY VOLUNTEER WEEK!

- 🌱 April 17-23, 2022
- 🌱 Coupons, banners & extra THANK YOUs



2021 Year in Review

3,778  **Volunteers**
Donated 85,060 Hours



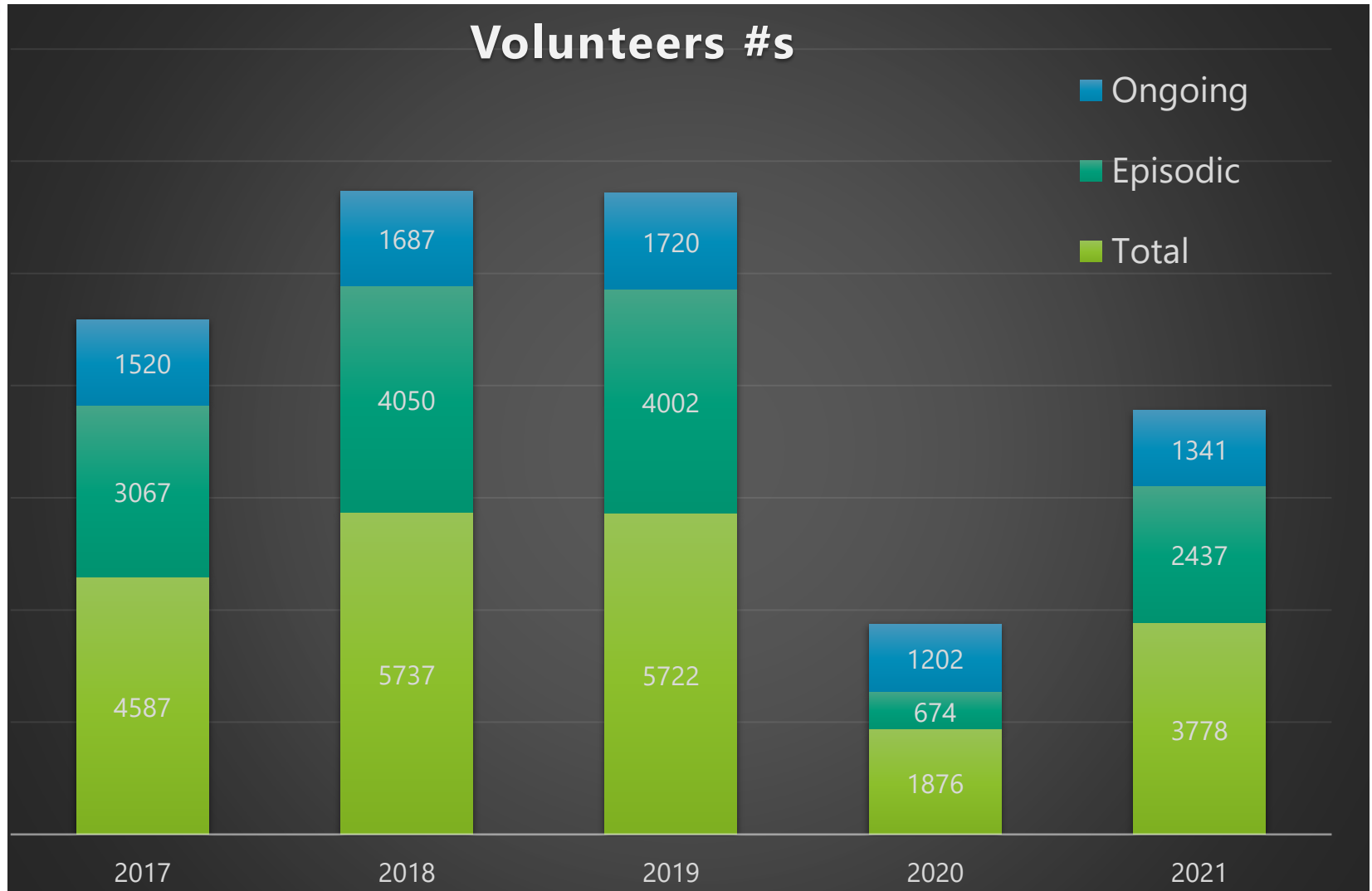
Value of Volunteer Time



The Current Estimated National Value of Each Volunteer
Hour Is \$29.95

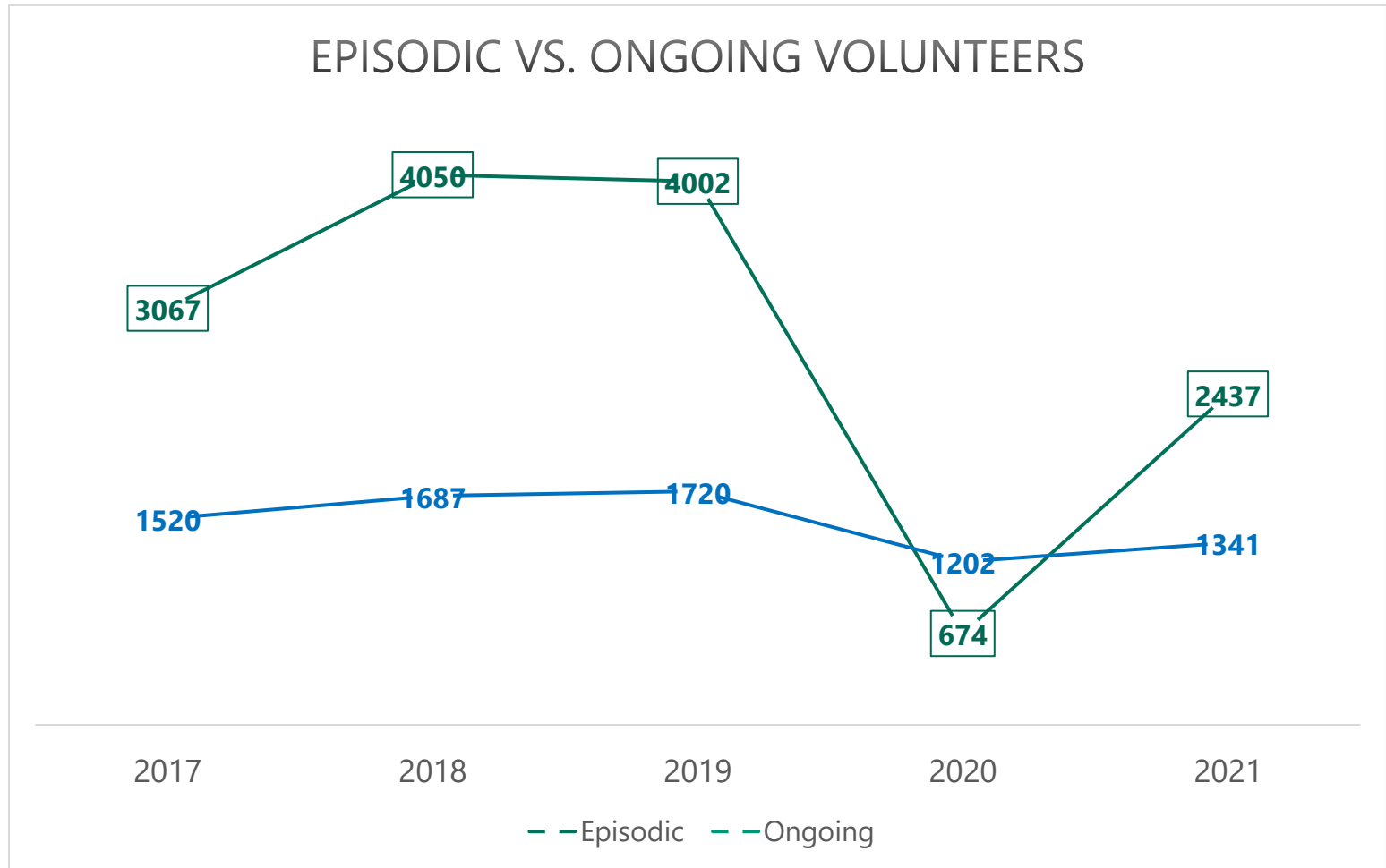
**EST. VALUE FOR CLEVELAND METROPARKS:
\$2,547,547**

2021 Year in Review



2021 Year in Review

EPISODIC VS. ONGOING VOLUNTEERS



2021 Volunteer Engagement Survey

94%

Would recommend Cleveland Metroparks to a friend as a place to volunteer

{ 92% in 2020
88% in 2019 }



90%

Feel they are making a positive contribution to our mission

{ 88% in 2020
86% in 2019 }



Have received adequate training to accomplish their volunteer activities

90%

{ 89% in 2020
86% in 2019 }

Meaning of Volunteer Experience during COVID – 2021

What did it mean to you to be able to volunteer at Cleveland Metroparks during COVID? n=364



Being outside and safe was great.

Everyone has suffered effects from the pandemic. By volunteering, I felt that I helped in a small way.

Felt proud.

Being able to get outside and continue helping out with WVP was a lifesaver. Looking forward to volunteering on weekends is what got me through the week and kept me from going stir crazy. I'm so grateful for CMP volunteer staff for keeping this program going strong during such difficult times.

Encouraging to be of help to others.

Gave me exercise and a little social activity.

Due to the many precautionary measures that were/are in place, I felt completely safe during my shifts that I chose.

A sense of "normalcy" in unprecedented modern times.

A blessing. It's what kept me sane.

I enjoyed it, I felt useful, it gave me an "excuse" to get out.

2021 Volunteer Engagement Survey

VOLUNTEER VIP EVENT

- 🌱 70% wanted an in-person event
- 🌱 750+ attended
- 🌱 Largest event to date



2021 Year in Review

MAKE A DIFFERENCE DAY

- 🌱 October 23, Garfield Park Reservation
- 🌱 National Pan-Hellenic Council
- 🌱 Promoted Community Partnership through Volunteerism
- 🌱 With help from Natural Resources, planted 50 trees



2022 Volunteer Services Goals

WELCOME & ENGAGE

- 🌱 Increase Volunteer recruitment in underrepresented communities
- 🌱 Support volunteer learning & development initiatives

SUSTAIN

- 🌱 Maintain high satisfaction rates through recognizing volunteer contributions



2022 Goals

COLLABORATE

- Support Development & Marketing Depts. to provide volunteer opportunities for sponsors and donors



2022 Goals

EMPLOYEE VOLUNTEER PROGRAM PILOT

- 🌱 Support local community organizations through hands-on opportunities
- 🌱 Eligible employees receive ½ day of paid time to participate
- 🌱 Benefits:
 - Boosts employee morale, team building, loyalty, productivity, motivation, etc.
 - Helping to build stronger communities by addressing social issues





THANK YOU!

 Cleveland Metroparks®
VolunteerServices