

The Connector

In This Issue Event Calendar Award of Excellence COSE Minority Reception Cleveland Metroparks The HIRE Act 2010 OBOF MBEIC Committee NOMSDC Website

Event Calendar

New MBE & Corporate Orientation

April 13 from 9:00-11:00 NOMSDC, 737 Bolivar Rd., Cleveland, OH

MBEIC Committee Meeting

Third Tuesday of each month from 12:00-1:30 NOMSDC, 737 Bolivar Rd., Cleveland, OH Next session: *April 20*

Pre-Certification

Information Session Fourth Thursday of each month from 10:00-11:00 NOMSDC, 737 Bolivar Rd., Cleveland, OH Next session: *April 22*

NOMSDC Lunch & Learn

- Continuous Improvement to Grow MBE Bottom Lines *April 28* from 12:00-1:30 NOMSDC, 737 Bolivar Rd., Cleveland, OH

MBE to MBE Networking Group

Shula 2 Steakhouse 6200 Quarry Lane Independence, OH 12:00-1:30

Partner Since 1990 (see page2) Newsletter

April 2010

Dear Violy,

As we move into the 2nd quarter of the year, we are focusing our efforts on forming new collaborations and



executing new initiatives that will expand our support for our corporate members and certified MBE's. Additionally, we will provide more networking and contracting opportunities for MBEs and continue to provide our corporate members with certified suppliers that meet their

purchasing requirements. Here are just a few of our initiatives:

- We are partnering with the Southern Ohio Minority Supplier Development Council for a combined Ohio Business Opportunity Fair on May 24 - 26 in Columbus, Ohio at the Columbus Convention Center
- NOMSDC successfully launched our MBE Supplier Development Initiative where we provide assistance in the areas of
 - Access to Capital
 - Executive Coaching
 - Strategy development
- The NOMSDC along with the GCP MBE Accelerator, the Hispanic Chamber and WBENC are working with the Eaton Corporation to help identify and prepare MBEs for possible contracting opportunities on the new Eaton Headquarters construction project in Beachwood.
- The NOMSDC is currently working with other certifying agencies to accept NOMSDC Certification. The N.E.
 Ohio Sewer District accepts our certification and we hope to have another announcement soon.
- We are partnering with the Consortium of African American Organizations (CAAO) and the Cleveland Urban League on the STRIDE Initiative which we hope to launch soon. The STRIDE Initiative is program to expand MBE support through the combined service offerings of CAAO, the Cleveland Urban League, and the NOMSDC.

Thank you for your continued support.

Next meeting: May 4th

2010 Ohio Business Opportunity Fair May 24-26 Columbus Convention Center Columbus, OH

2010 Awards Dinner November 19 LACENTRE Conference & Banquet Facility Westlake, OH

Advanced Supplier Diversity Training Facilitated by Reggie Williams December 1 & 2 Eaton Learning & Technology Center 32500 Chardon Rd. Willoughby Hills, OH

Quick Links... Our Website More About Us

Award of Excellence



Congratulations to Scott Hardwick, Manager, Strategic Sourcing, Collaborate Program & Supplier Diversity at Rockwell Automation for being awarded the "Award of Excellence" by the Wisconsin Iowa and Central Illinois (WICI) Minority Supplier Development Council.

MBE in the SPOTLIGHT Parker Precision



Started by Reeve Parker in 1997, Parker Sincerely

Alexis Clark-Amison President

CORPORATE MEMBER in the Spotlight Cleveland Metroparks

In 2008 the **Cleveland Metroparks** began to strengthen their efforts to reacquaint minority businesses with their organization by making some permanent changes in their efforts to do more business with minority suppliers. To begin, **Cleveland Metroparks** improved their minority-vendor data-base technology and made adjustments and observations based on that data to best serve the Greater



Cleveland Business Community. The greatest for additional presence of the need for OPPORTUNITIES. Opportunities in business, communications, growth, information distribution and more.

To that end, **Cleveland Metroparks** will be reaching out to host a "Matchmaker" event at the **Cleveland Metroparks Zoo** on **September 15**th, in the same tradition as the successful matchmakers that were held in the late 1990's. The September event will involve a deeper sense of getting to know minority suppliers so that they become part of the daily fabric of vendors who provide products and services to the **Cleveland Metroparks**. In turn, this opportunity will upgrade and strengthen mutual efforts to fully serve and involve the diverse Cleveland business community into the procurement process.

Cleveland Metroparks' path begins with the simple 2010-2011 MBE affiliation mission which is "to build and/or rebuild familiarity with **Cleveland Metroparks**". It has long been said that a business should be reflective of the community it serves. **Cleveland Metroparks** subscribes to that theory and is committed to putting it into action. This effort is intended to mark the beginning of a refocused vow of responsibility that the Park System will strive to achieve continuously.

The HIRE Act



On March 18, 2010 President Obama signed into law the HIRE Act. The HIRE Act is designed to encourage companies to increase staff through tax incentives. Two tiered tax incentives are the following:

• Between February 3, 2010 and January 1, 2011

Precision has grown from a one man, one CNC lathe to 13 CNC lathes and 10 employees with a 12,000 sq. ft. facility located in Mentor, OH.

The company services the machine, mining, medical, construction, and farming industries and delivers quick turnaround with prototype and production work. This quick turnaround along with competitive pricing allows the company to meet or exceed customer expectations.

Parker Precision continues to upgrade their CNC's to the latest technology and continuously works with their customers to offer value added quality and savings. Parker Precision has been ISO 9001/2000 certified since 2006.

Detailed information on their machining capacity can be found on the company website at <u>www.parkerprecision.com</u>. Contact Reeve Parker (President) or Brian Perpar (Mfg. Engineer) at 440-205-9923 with questions regarding Parker Precision.

Minority Business Resource Reception



employers don't have to pay the employers share of the Social Security payroll Tax, for each eligible new hire. The 6.2% credit for each eligible new hire will be taken as a credit on the employers second quarter 941 form.

• Employers are entitled to an additional credit up to \$1,000.00 if the new hire is employed for 52 consecutive weeks. The credit can be taken on the company's 2011 tax return.

HIRE Act: Questions and Answers for Employers

2010 OHIO BUSINESS OPPORTUNITY FAIR (OBOF)

SOUTH CENTRAL OHIO MSDC

NORTHERN OHIO MSDC

Featuring
"INDUSTRY PAVILIONS"

You are cordially invited to attend the South Central Ohio MSDC and Northern Ohio MSDC 2010 OBOF. The theme for this year's event, "Retooling Supplier Diversity - Going for the Green: Reduce - Reuse - Reinvent". The event will be held at the:

> Greater Columbus Convention Center 400 North High Street Columbus, Ohio 43215

Online registration will open on April 9th

Message from the MBEIC Chair



The MBEIC committee needs your participation. As MBEIC Chair, I would like to invite all MBE's to join us at the Ohio Business Opportunity Fair (OBOF) May 24-26, 2010 in Columbus. This is an excellent opportunity to network with other MBES and Corporations and grow your business.

For further detail please contact the NOMSDC office.

The Public Policy Committee is in need of volunteers. This is a great way to gather information on the legislative point of view on minority owned businesses. This committee needs input and ideas on challenges and solutions facing minority businesses. Contact myself or Kimberly Martinez-Giering for more details.

I look forward to your participation in 2010

Kazell Pugh, MBEIC Chair

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Thursday, May 27, 2010 5:30 pm - 7:30 pm

<u>Details</u>

WHAT IS HAPPENING

- **NOMSDC Referral Program** \$25 gift card awarded for every new MBE referral that results in certification. Contact Camille Bragg for further details - <u>cbragg@nomsdc.org</u> or 216-363-0008
- **MBE to MBE Networking Group** meets the 1st Tuesday of each month at Shula's Steak 2, 6200 Quarry Lane, Independence, OH from 12:00-1:30
- **MBEIC** meets the 3rd Tuesday of every month from 12:00-1:30 at the NOMSDC Cleveland office

NOMSDC Website

NOMSDC is in the process of launching our new website that will include online registration for:

- Certification and recertification applications
- Corporate memberships
- NOMSDC events

Registration information will be sent out soon.

