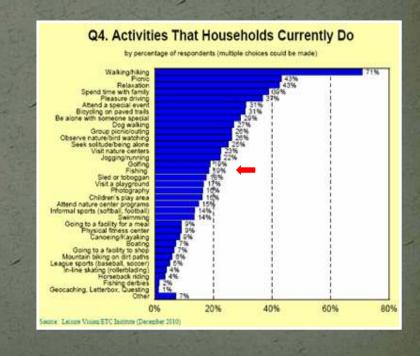
# Urban Fisheries Program: An Intersection of Conservation, Education and Recreation



#### Background

- Visitors make over 500,000 trips to Cleveland Metroparks 13 major fishing areas annually
- 19% of households in Cleveland Metroparks service area currently enjoy fishing
- Cleveland Metroparks is the largest single stream landowner in the state of Ohio, holding 31 miles of the Rocky, 9.5 miles of the Chagrin and 5.3 miles of the Cuyahoga rivers.
- The June 2007 issue of Field and Stream magazine named the Rocky River as one of America's top 150 places to fish



### Fisheries Program Components

Active Fisheries Management

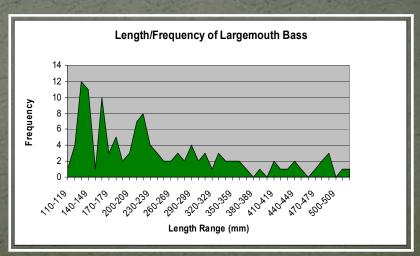
Angler Education and Information Resources

## Active Fisheries Management

- Fish population electrofishing assessments
  - Measure, weigh and release fish
  - Science based, adaptive management
  - Resample on a 4 year cycle
  - Management Plans available online







- Fish purchased for stocking
  - Heavy fishing pressure necessitates
  - Rainbow trout and channel catfish
  - Offers enhanced ice fishing, spring river, and event related fishing
  - ODNR also assists with some stocking





#### Rainbow Trout and Channel Catfish purchased 2005-2012

Year	Rainbow Trout (pounds)	Channel Catfish (pounds)
2005	10,000	1,000
2006	8,400	1,600
2007	8,400	1,600
2008	8,400	1,600
2009	8,400	1,600
2011	10,000	2,000
2012	10,000	2,000



- Fish collected and transferred from nonfishing to pubic fishing areas
  - In-house non-fishing lakes
  - External sources (more on this in a moment)
  - Catchable size native warmwater fishes largemouth bass and sunfish
  - Release locations based on survey data







- 2012 Fish transfers
  - 3,618 fish valued at \$17,397
  - Valuable...nearly \$5/fish!
  - 75% from private sources
  - Win-Win-Win arrangement
  - Reflects significant program cost recovery
  - Since 2008: 16,795 fish valued at \$69,353







- Invasive species control
  - Carp and goldfish removal
  - Fish are recycled as food for captive animals







- Habitat Improvement
  - Nusiance and/or non-native aquatic weed and algae control
  - Note: native aquatic vegetation is desirable in a lake from an ecosystem standpoint





**BEFORE** 



AFTER

- Habitat Improvement
  - Collaborative projects with Eagle Scouts
    - Fish attraction structures
    - Fishing line disposal /recycling units
    - Not pictured: fishing platform/stairs







## Angler Education and Information Resources

- Printed fishing literature
  - Tri-fold (2,000/year)
  - 26 page color booklet (1,000/year)
  - Includes information regarding regulations, public fishing areas, fishing tips
  - Highlights photos and personal stories from local anglers



#### Electronic media

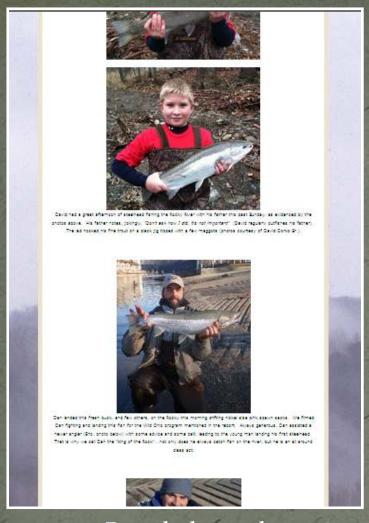
- General fishing section on website, including downloadable versions of fishing publications
- Social media such as Facebook and Twitter, such as our weekly Nat. Res. highlight
- Partnerships , such as the "Go Fish!" fishing resource on ODNR website
- Cleveland Metroparks fishing blog has been a runaway hit

- Cleveland Metroparks Fishing Blog
  - Maintained weekly Sept-May, monthly June-Aug (since 2005)
  - 15-20,000 hits per month average
  - Interactive with the angling community
  - Has received regional, state and national awards

www.clevelandmetroparks.com/Main/FishingReport.aspx



- General fishing conditions and updates on schedule basis
- Additional updates, as needed (change in conditions, stocking)
- Highlight section: painlessly educate on a topic
- Links to flow and temperature gage (collaborative project) and contact info

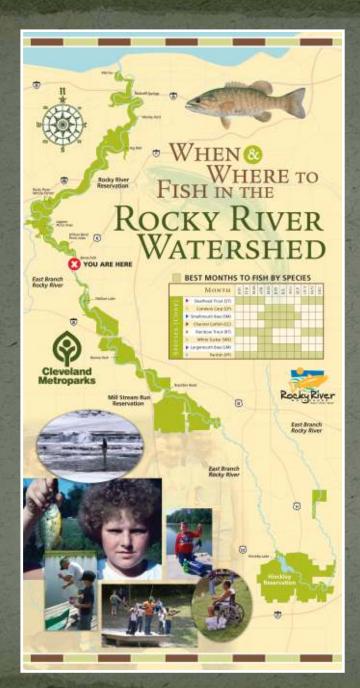




- People love photos!
- Very popular and interactive component
- Between 20-40 weekly, mostly reader submitted
- Highlight children, female and minority anglers and families

- Information kiosks
  - Five strategic installations in Rocky River watershed
  - Appeal to anglers, but also to the general public
     "nature under the water"
  - Two panel design
    - Map
    - Details of fisheries by species
  - Considering expansion to other watersheds





## MAJOR FISHERIES OF THE ROCKY RIVER WATERSHED

Within the Rocky River watershed, the Cleveland Metroparks offers abundant year round fishing along 26 miles of the Rocky River; in Hinchley, Wallace, Baldwin, Ranger, Ledge and Judges lakes; and in Oxbow Legoon. Below is some information on the what, when, where and how of the main fisheries present within this bann.



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- Organized Events
  - Example: Spring Children's Fishing Derbies
    - Longstanding tradition 30 years
    - No excuses! Provide everything needed for free
    - Average attendance just over 2,000 annually for two day event
    - High % tend to be first time anglers













- Organized Events
  - Example: Steelhead Expo
    - Day of talks, demonstration, vendors and conservation groups focused around the highly popular steelhead trout fishery fro all levels (beginner to expert)
    - Draw approximately 1,000 attendees in one day
    - Collaboration with Ohio Central Basin Steelheaders sportsman's group









#### Other

- Coordination with the television, radio and print media
  - Wild Ohio, Outdoors Ohio and Kickin' it with Kenny television programs
  - Plain Dealer and magazine writers
  - Inside the Great Outdoors radio show
- Coordination with sportsmans', school, scout and community groups
  - Presentations typically given between late fall and early spring
  - Range from general fisheries program talks to advanced talks focused on a specific fishing technique or species
  - Programs in 2012 reached 13,420 people directly

#### Personal interaction

- Get to know many anglers on a first name basis
- A personal touch to public service that lets people know they matter

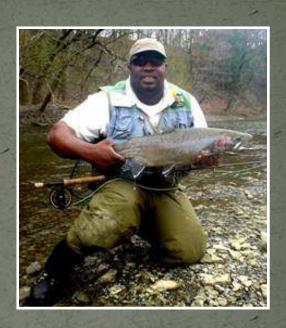
#### Special Program: 2012 Fishing Guide Permit Program

#### Justification

- Unlike many surrounding states, Ohio does not administer a license requirement for fishing guides
- There has been an increasing number of fishing guides working on Cleveland Metroparks land, especially during the steelhead trout fishing season (fall-spring)
- Park rule 509.08 states that anyone selling a good or service in the park requires a permit
- Reputable fishing guides and sportsman's groups requested such a program to ensure guides are being responsible with the safety of their clients

#### Special Program: 2012 Fishing Guide Permit Program

- Program Overview
  - Effective for a calendar year starting January 1
  - One page application form
  - Requires valid CPR and First Aid certification



- Requires \$1,000,000 in commercial liability and automobile insurance
- Includes an administrative cost recovery fee (\$50 for Cuyahoga county or Hinckley residents, \$100 for all others)
- Ten guides successfully registered in 2012

- Cleveland Metroparks is a national leader in monitoring water quality through biological assessment of fish, invertebrate, and plant communities, physical habitat, water chemistry, and flow
- Open communication with anglers has revealed numerous, occasionally serious, compromises to water quality
- Annual stream clean-ups are primarily attended by anglers and their families
- The public appreciates the opportunity to get involved as part of the process – having their input heard, as well as being our "eyes and ears"





- Example: Rocky River fish kill April 2012
  - First reported by anglers on a weekend, which allowed a rapid response
  - One of the worst fish kills in region's history
  - Multi-agency investigation
  - U.S. Attorney announced indictments of two individuals on felony charges for illegal dumping of liquid cyanide







- Example: Sulphur Springs Creek restoration project
  - Partnership between CRWP, Cleveland Metroparks and Trout Unlimited
  - USFWS Grant funded
  - Anglers from TU were primary volunteers for riparian replanting project
  - Ultimate hope is to introduce brook trout







#### Cost Effective

- 2012 Cost Recovery of the Fisheries Program
  - Donations to Fishing Fund: \$9,370
  - ODNR Grant: \$9,150
  - In-house fish transfers: \$4,314
  - External fish collection: \$13,083
  - Fishing Guide Permit Program: \$600



Total cost recovery in 2012: \$36,517

#### Cost Effective

 Other applications of fish data in Cleveland Metroparks

- Land acquisition support
- Other funding support





## Why we do what we do!

















Fishing serves as a gateway to the outdoors, improved health, and heightened awareness of the importance of environmental stewardship"

- National Recreation and Park Association, 2011

#### Web Links

 Lake Management Plans, Fisheries Program Overview, Aquatic Research Reports and Fishing Guide Permit Program information:

www.clevelandmetroparks.com/Main/NaturalResources.aspx

Fishing blog:

www.clevelandmetroparks.com/Main/FishingReport.aspx



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