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Extended Reality & Cleveland Metroparks

May 2022

What is Extended Reality (XR)?

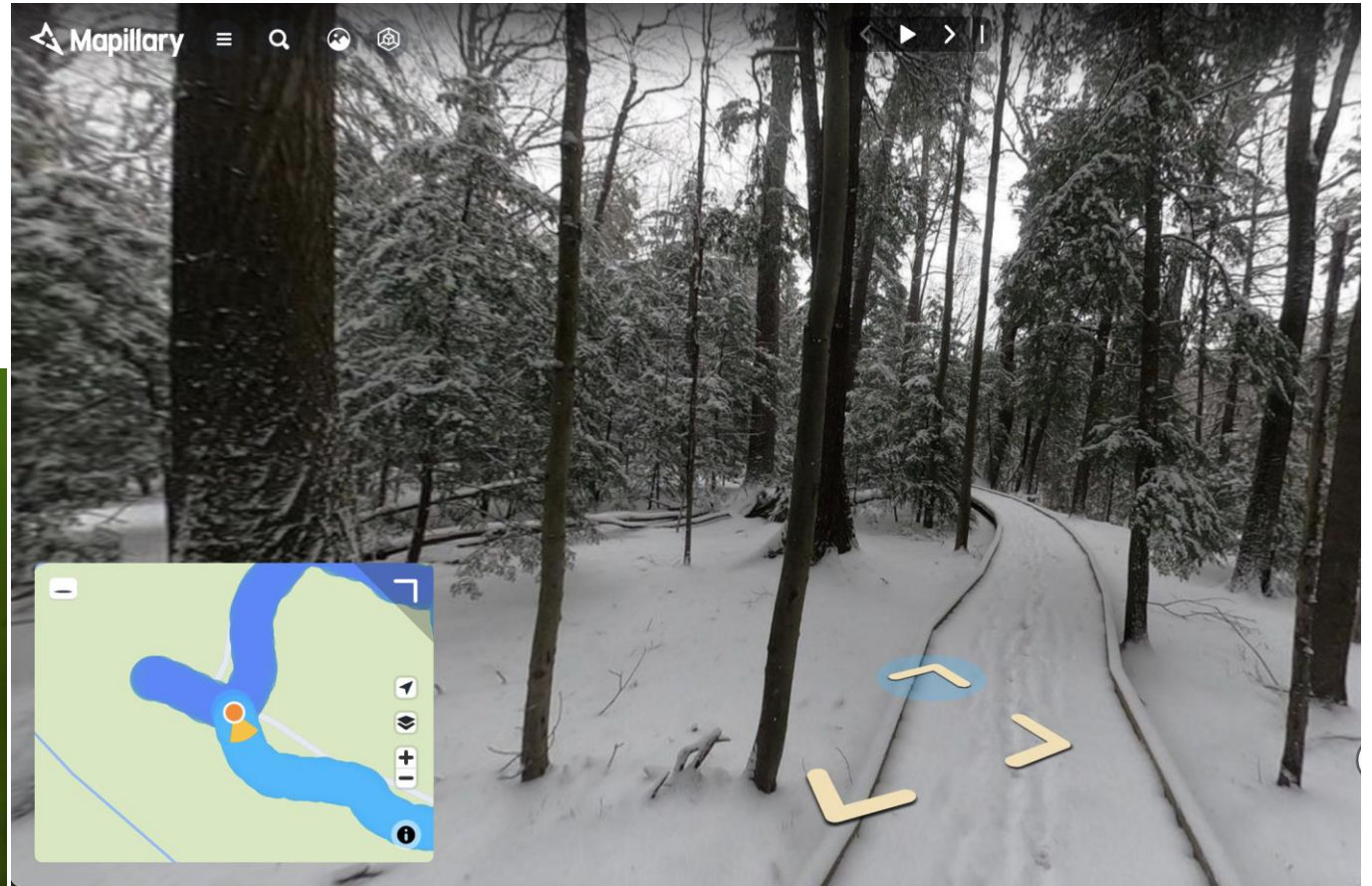
The opportunity to expand and transform the physical space with the help of technology. There are 3 main types:

- Augmented Reality (AR)
 - Augmenting or adding to the physical space with the help of technology [Projection Mapping]
- Virtual Reality (VR)
 - A complete immersion in a new reality without leaving your current space [360° video + mobile app]
- Mixed Reality (MR)
 - Merging the real world with the technological [Holo-Lens]



Current projects

- Virtual Reality (VR)
 - 360° Video and Metroparks partners
 - Bee VR
- TrailView





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Demonstration & Questions