



Cleveland
Metroparks

**COME OUT
AND PLAY**

Lakefront Parks

Public Outreach and Engagement

December 2014

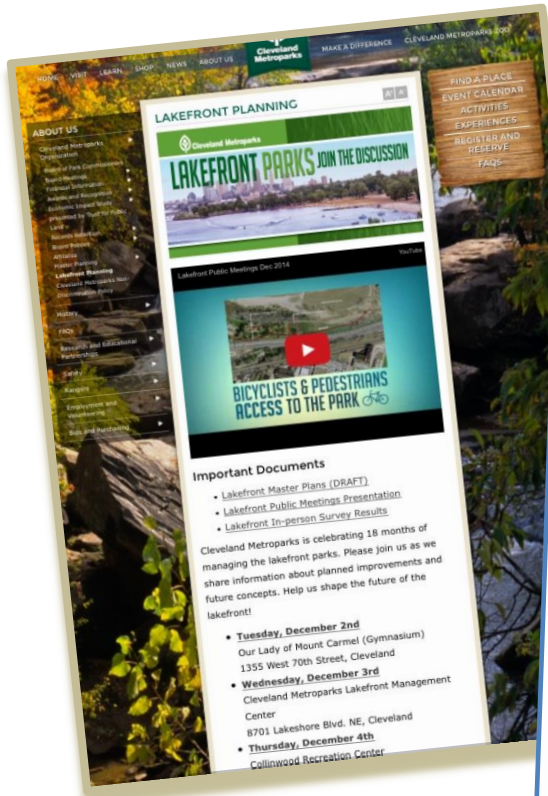




**COME OUT
AND PLAY**



Promoting the Meetings



Cleveland Metroparks is celebrating 18 months of managing Cleveland's lakefront parks. Please join us as we share information about scheduled improvements and upcoming plans. **Help us shape the future of our lakefront!**

Tuesday, December 2
Our Lady of Mount Carmel
Gymnasium
1355 West 70th St.
Cleveland

Public Meetings
5 - 7 p.m. each evening,
with presentations at 5:15 and 6 p.m.

Wednesday, December 3
Lakefront Management Center
8701 Lakeshore Blvd. NE
Cleveland

Thursday, December 4
Collinwood Recreation Center
16300 Lakeshore Blvd.
Cleveland





Cleveland
Metroparks

COME OUT
AND PLAY

Open House and Presentation Format

- Draft Master Plans
- Scheduled Capital Improvements
- Events & Public Safety





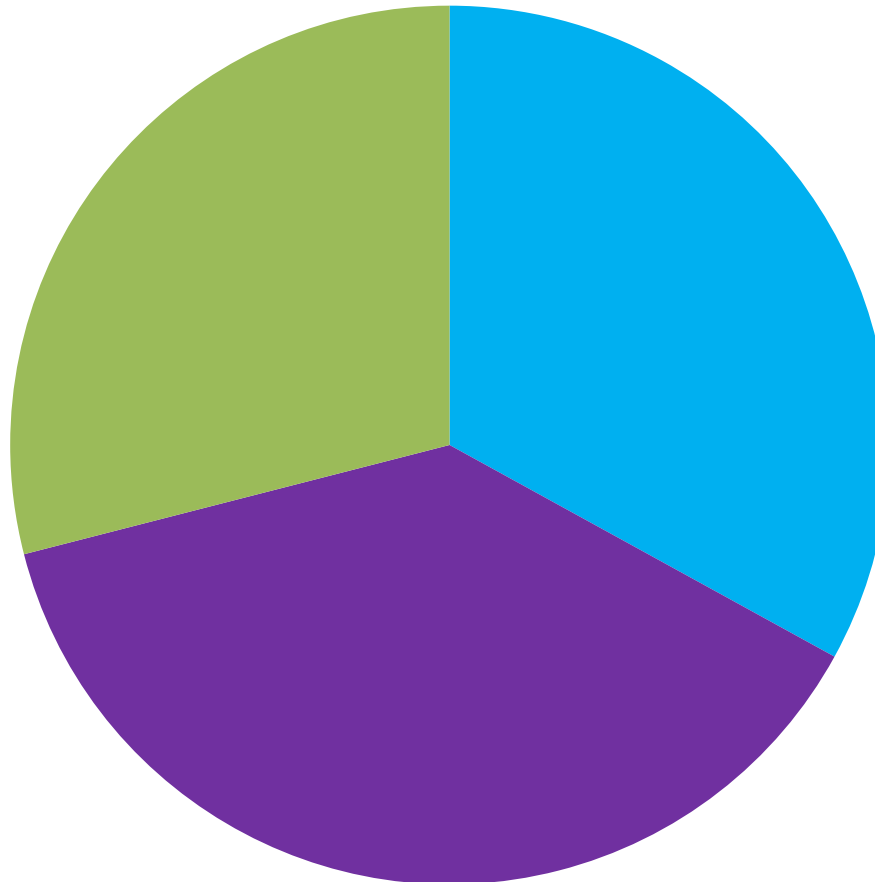
Cleveland
Metroparks

COME OUT
AND PLAY



Attendance

Public Meeting Attendance (200 Total)



- Our Lady of Mt. Carmel
- Lakefront Mgt. Center
- Collinwood Rec. Center

Preview Meetings:

Cleveland City Council

Councilman Zone

Councilman Johnson

Councilman Polensek

Guests of the Councilmen:

Cudell Improvement, Inc.

Detroit-Shoreway CDO

Edgewater Neighborhood

St. Clair-Superior DC

Northeast Shores CDC



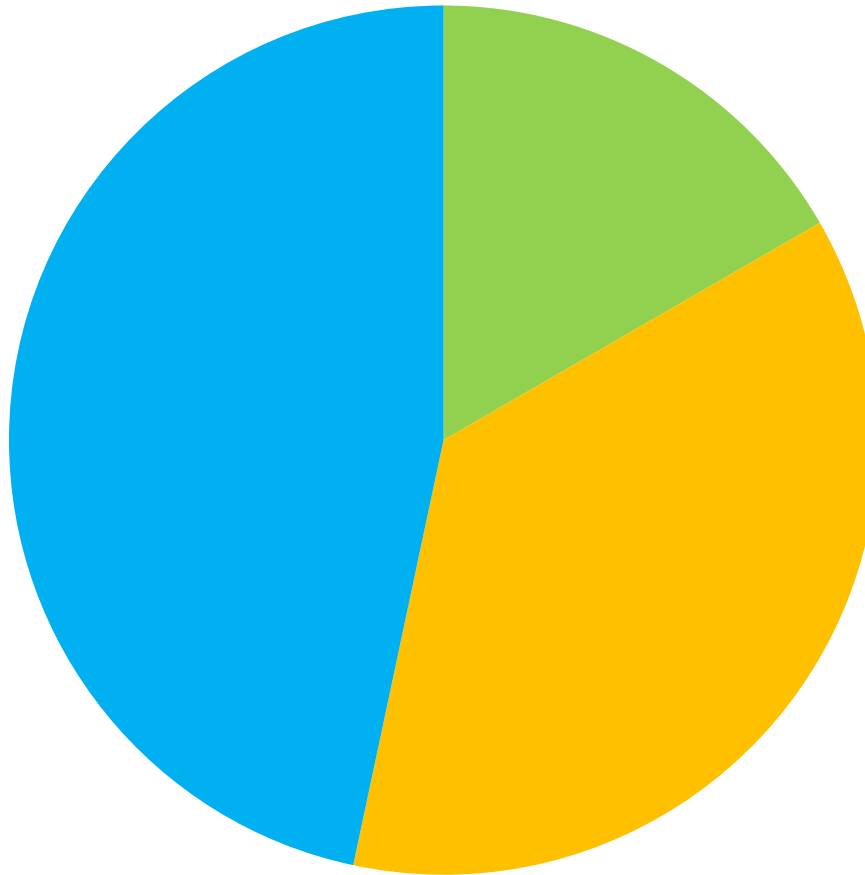
Cleveland
Metroparks

COME OUT
AND PLAY



Feedback

Sources of Comments
(144 Total)



■ Online

■ Comment Cards
(from meetings)

■ Staff Interaction
(from meetings)

Other Activity:

- **881** unique viewers to Lakefront web page
- 62 Tweets about the meetings
- Facebook:
 - 45 comments
 - 1,033 likes
 - 191 shares
- 12/3/14 Freshwater Cleveland story
<http://www.freshwatercleveland.com/devnews/lakefrontparkplans120314.aspx>
- 12/9/14 News 5 story
<http://www.newsnet5.com/news/local-news/cleveland-metro/14-million-in-improvements-coming-to-cle-lakefront>



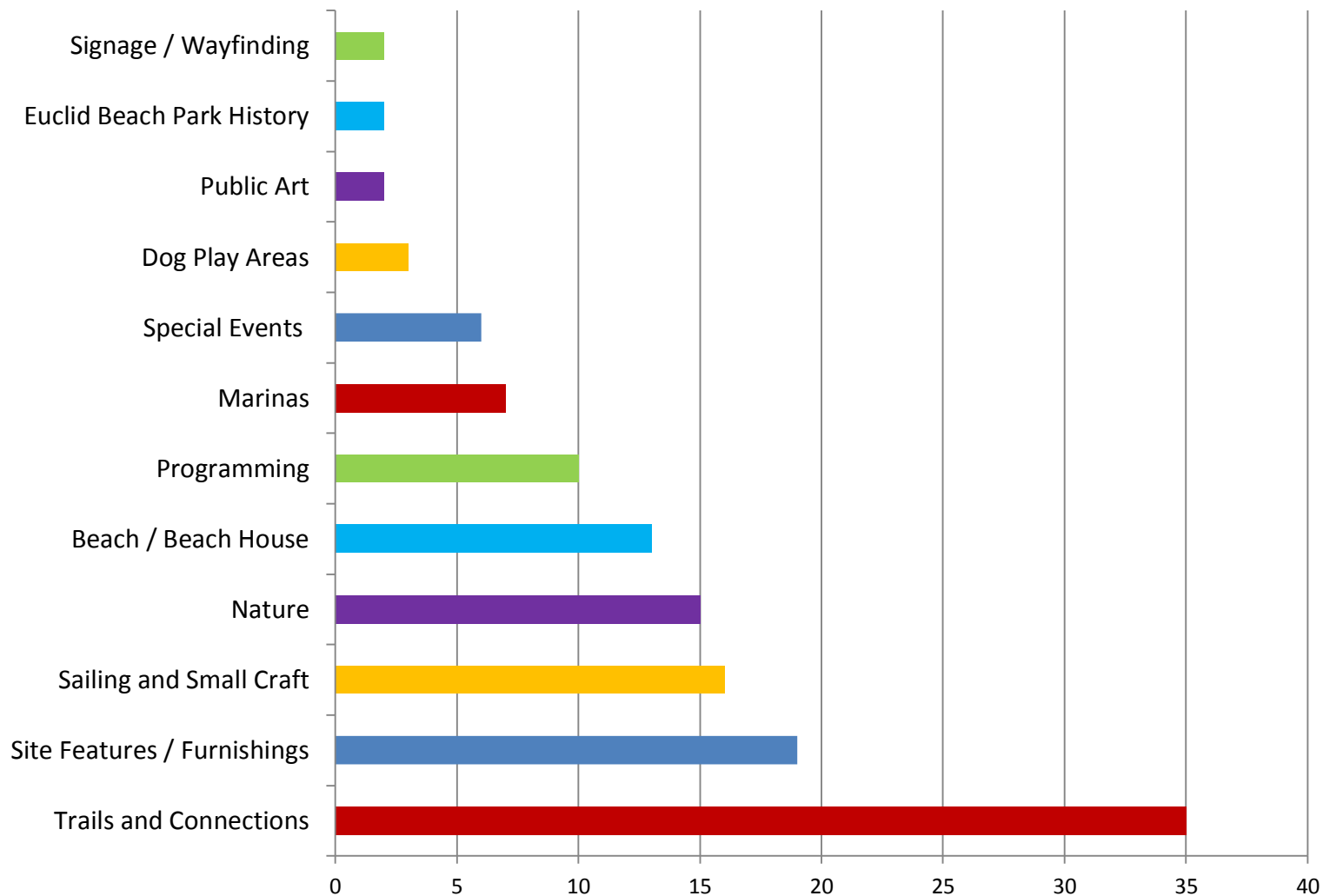
Cleveland
Metroparks

COME OUT
AND PLAY



Areas of Interest

Comments – General Topics





Cleveland
Metroparks

COME OUT
AND PLAY



What People are Saying

- Overwhelmingly **positive**
- Tremendous support for **trails** and neighborhood connections
- Sailing and youth **boating** education was a priority for many folks
- Like ideas related to **placemaking** improvements such as seating nodes, themed play areas, swings, etc.
- Many advocated protection of **birds and wildlife**
- Support for ongoing **events** like Edgewater LIVE
- Multiple comments related to reducing lawn / adding **habitat** value
- Requests to continue and expand **concessions**



Cleveland
Metroparks

**COME OUT
AND PLAY**



Specific Comments

... The grand staircase is also AMAZING! Can we please limit the parking in Edgewater! ...KEEP DOING THE EDGEWATER LIVE EVENTS. They were great. Great work across the board!

Preserved wildlife / bird habitat, e.g. keeping CLNP a protected preserve.
...less concrete along lakefront, more green / trees / native plantings

I love seeing the park - Edgewater - so well used and so clean! Also love to see all those signs in my neighborhood pointing out the Metroparks! Concerts / bike-NEOCycle show - great!

Outdoor exercise/recreation equipment for adults- young and old. Dedicated dog areas for walking, playing fetch and experiencing the water. Programs/camps that are science based, interactive, related to the beach and lake areas and capture the imagination of middle school age girls.

I object to huge expanses of suburban lawn supplanting wildlife habitat. The pictures of wall-to-wall bodies are repugnant.

Specific Comments

... The grand staircase is also AMAZING! Can we please limit the parking in Edgewater! ...KEEP DOING THE EDGEWATER LIVE EVENTS. They were great. Great work across the board!

Preserved wildlife / bird habitat, e.g. keeping CLNP a protected preserve.
...less concrete along lakefront, more green / trees / native plantings

I love seeing the park - Edgewater - so well used and so clean! Also love to see all those signs in my neighborhood pointing out the Metroparks! Concerts / bike-NEOCycle show - great!

Love the plans... and work on restoring Perkins Beach. Think that the connection between Edgewater and Wendy Park desperately needs upgrading to be bike and pedestrian friendly. The water taxi to the east and west banks from Wendy Park is also a big need. Connections will make our waterfront more than the sum of its parts.

Outdoor exercise/recreation equipment for adults- young and old. Dedicated dog areas for walking, playing fetch and experiencing the water. Programs/camps that are science based, interactive, related to the beach and lake areas and capture the imagination of middle school age girls.

I object to huge expanses of suburban lawn supplanting wildlife habitat. The pictures of wall-to-wall bodies are repugnant.

Would like dock space along lakefront for youth sailing programs - very interested in providing educational programming

Lighting on the paths especially at the walkway path next to Euclid Creek near parking lot. Also along Euclid Beach walkway.



**COME OUT
AND PLAY**





Cleveland
Metroparks

COME OUT
AND PLAY



Considerations and Response

- Stay true to Cleveland Metroparks' mission and strategic goals
- Weigh input from a variety of viewpoints
- Continue to gather and incorporate staff expertise
- Use Guiding Principles set forth by internal stakeholders
- Develop written narrative to communicate big ideas as well as more detailed design guidance



Cleveland
Metroparks

COME OUT
AND PLAY



Lakefront Guiding Principles



- Safe, clean parks for all people
- Incorporate urban ecology and sustainability
- Connect people with the water
- Foster ‘Century Parks’
- Enhance access through wayfinding and improved connections
- Support the lakefront as a catalyst for strengthening the surrounding community



Cleveland
Metroparks

COME OUT
AND PLAY



Finalizing the Plans

- Revisit comments with internal team
- Incorporate themes from concurrent green infrastructure overlay
- Provide written narrative
- Develop final graphics
- Completion March 2015