



# Cleveland Metroparks Zoo Hotel Opportunity

April 23, 2026



# Background

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- Feasibility Study performed in 2019
  - Identified gap in local hotel market—demonstrated financial feasibility
  - Recommended themed destination hotel
- Cleveland Metroparks Zoo welcomed over 1.37 M guests in 2024
- Attracts visitors from nearby youth sports and events
  - Youth sports tournaments at Brookside Reservation
  - Zoo special events, weddings, etc.
- Opportunity to fill hotel market gap between Hopkins Airport and Downtown Cleveland



# Potential Hotel Sites

- **Site 1:** Existing Amphitheater
  - **Site 2:** Zoo Maintenance
  - **Site 3:** Existing Bears Exhibit
  - **Site 4:** Brookside Reservation (potential)
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- Locations 1-3 would require relocation of existing structures



FIGURE 1-1: CLEVELAND METROPARKS ZOO HOTEL OPPORTUNITY - POTENTIAL LOCATIONS

# Next Steps

- **Request for Proposals  
deadline: Friday, May 29<sup>th</sup>,  
2026**





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